

CERTIFICATE OF AUDITED CIRCULATION

Title of Publication _____

Period _____ To _____

Publisher _____

AVERAGE CIRCULATION PER ISSUE		
Net Total	Singapore	Other Countries

EXECUTIVE SUMMARY

Print (See Para. 1A)

Digital Replica (See Para. 1B)

Total Average Circulation (Print & Digital Replica)

Digital Non-Replica (See Para. 1C)

1A. PRINT

PAID CIRCULATION

Newstrade and other single copies

At normal trade terms or full cover price

At less than full rate but not less than 50%

At less than 50% of full rate

Paid subscriptions

At full rate

At less than full rate but not less than 50%

At less than 50% of full rate

Multiple Copy Sales

At full rate

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At less than full rate but not less than 50%

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At less than 50% of full rate

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TOTAL PAID CIRCULATION - PRINT

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Total Society/Association circulation to members

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FREE CIRCULATION

Controlled circulation

Individually requested

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Company requested

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Non requested

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Group requested

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Other unpaid circulation

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TOTAL FREE CIRCULATION - PRINT

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TOTAL AVERAGE CIRCULATION PER ISSUE – PRINT

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SINGLE ISSUE VARIANCE (EXCEEDING 10%) FROM AVERAGE NET CIRCULATION:

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AVERAGE CIRCULATION PER ISSUE		
Net Total	Singapore	Other Countries

1B. DIGITAL REPLICA

PAID CIRCULATION

Paid Single Issue

At full rate of print edition

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At less than full rate but not less than 50% of print edition

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At less than 50% of full rate of print edition

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Paid Subscription

At full rate of print edition

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At less than full rate but not less than 50% of print edition

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At less than 50% of full rate of print edition

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TOTAL PAID CIRCULATION – DIGITAL REPLICA

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FREE CIRCULATION

Verified Subscription

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TOTAL FREE CIRCULATION – DIGITAL REPLICA

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**TOTAL AVERAGE CIRCULATION PER ISSUE
– DIGITAL REPLICA**

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SINGLE ISSUE VARIANCE (EXCEEDING 10%) FROM AVERAGE NET CIRCULATION:

DIGITAL REPLICA ADVERTISING POLICY:

AVERAGE CIRCULATION PER ISSUE		
Net Total	Singapore	Other Countries

1C. DIGITAL NON-REPLICA

PAID CIRCULATION

Paid Single Issue

At full rate of print edition

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At less than full rate but not less than 50% of print edition

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At less than 50% of full rate of print edition

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Paid Subscription

At full rate of print edition

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At less than full rate but not less than 50% of print edition

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At less than 50% of full rate of print edition

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TOTAL PAID CIRCULATION – DIGITAL NON-REPLICA

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FREE CIRCULATION

Verified Subscription

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TOTAL FREE CIRCULATION – DIGITAL NON-REPLICA

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TOTAL AVERAGE CIRCULATION PER ISSUE – DIGITAL NON-REPLICA

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SINGLE ISSUE VARIANCE (EXCEEDING 10%) FROM AVERAGE NET CIRCULATION:

DIGITAL NON-REPLICA ADVERTISING POLICY:

Authorised for issue

Date

Audit Bureau of Circulations