

## RETURN OF AVERAGE NET CIRCULATION AND GENERAL DATA

	JOURNAL TITLE:	READ AUDIT NOTE																
1	Return for the                    month period from	2(a) and 14																
2	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;"></th> <th style="width: 20%;">Cover Price</th> <th style="width: 20%;">S'pore Annual Subscription</th> <th style="width: 30%;">Other Countries</th> </tr> </thead> <tbody> <tr> <td>Print</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Digital Replica</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Digital Non-Replica</td> <td></td> <td></td> <td></td> </tr> </tbody> </table>		Cover Price	S'pore Annual Subscription	Other Countries	Print				Digital Replica				Digital Non-Replica				4 10 10
		Cover Price	S'pore Annual Subscription	Other Countries														
	Print																	
	Digital Replica																	
Digital Non-Replica																		
3a	TERMS OF CONTROL (or FIELD SERVED if not controlled circulation)	3a (i) 3a (ii) and 6 (i)																
3b	Official Journal of:	3b																
<b>4</b>	<b>Publishing Company:</b>																	
	Contact Name:																	
	Address:																	
	Phone:	Fax:																
	PLEASE STATE 'NONE' WHERE NONE APPLIES – ALL SECTIONS MUST BE COMPLETED																	
5	Number of issues DISTRIBUTED during the period	9(vi)																
6	AVERAGE number of copies of each printed and charged for by the printer to the publisher	1(b)																

AVERAGE CIRCULATION PER ISSUE		
Total	Singapore	Other Countries

READ  
AUDIT  
NOTE

8,9

**1A. PRINT**

7 **PAID CIRCULATION** 4

7a **Newstrade and other single copies**

(i) At normal trade terms or full cover price				4(a)
(ii) At less than full rate but not less than 50%				4(a)
(iii) At less than 50% of full rate				4(a)

7b **Paid subscriptions**

(i) At full rate				4(b)
(ii) At less than full rate but not less than 50%				4(b)
(iii) At less than 50% of full rate				4(b)

7c **Multiple Copy Sales**

(i) At full rate				4(c)
(ii) At less than full rate but not less than 50%				4(c)
(iii) At less than 50% of full rate				4(c)

**Total Paid Circulation – Print  
(7a +7b + 7c)**

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8 **NET CIRCULATION TO MEMBERS OF SOCIETIES OR ASSOCIATIONS** 5

(i) Paid optional				5(i)
(ii) Unpaid optional				5(ii)
(iii) Non optional				5(iii)

**Total Society/Association circulation**

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AVERAGE CIRCULATION PER ISSUE		
Total	Singapore	Other Countries

READ  
AUDIT  
NOTE  
8,9

9	<b>FREE CIRCULATION</b>				6,7
9a	<b>Controlled circulation</b>				
	(i) Individually requested				6(i)
	(ii) Company requested				6(ii)
	(iii) Non requested				6(iii)
	(iv) Group requested				6(iv)
	<b>Total Controlled circulation</b>				6
9b	<b>Other unpaid circulation</b>				7
	<b>Total Free Circulation - Print (9a + 9b)</b>				
	<b>TOTAL AVERAGE CIRCULATION PER ISSUE – PRINT (7 + 8 + 9)</b>				8,9
10	<b>DATES OF AND PERCENTAGE VARIANCES FROM THE AVERAGE NET CIRCULATION OF ANY ISSUES WITH A VARIANCE EXCEEDING 10% (MARKED AS TO WHETHER ADVERSE OR FAVORABLE) (STATE NONE IF THAT IS THE CASE)</b>				11 (viii)

AVERAGE CIRCULATION PER ISSUE		
Total	Singapore	Other Countries

READ  
AUDIT  
NOTE

12

<b>1B. DIGITAL REPLICA</b>		
11	<b>PAID CIRCULATION</b>	10
11a	<b>Paid Single Issue</b>	
	(i) At full rate of print edition	10(a)
	(ii) At less than full rate but not less than 50% of print edition	10(a)
	(iii) At less than 50% of full rate of print edition	10(a)
11b	<b>Paid Subscription</b>	
	(i) At full rate of print edition	10(b)
	(ii) At less than full rate but not less than 50% of print edition	10(b)
	(iii) At less than 50% of full rate of print edition	10(b)
	<b>Total Paid Circulation – Digital Replica (11a + 11b)</b>	
12	<b>FREE CIRCULATION</b>	
12a	<b>Verified Subscription</b>	11
	<b>Total Free Circulation – Digital Replica (12a)</b>	
	<b>TOTAL AVERAGE CIRCULATION PER ISSUE – DIGITAL REPLICA (11 + 12)</b>	

13a	<b>DATES OF AND PERCENTAGE VARIANCES FROM THE AVERAGE NET CIRCULATION OF ANY ISSUES WITH A VARIANCE EXCEEDING 10% (MARKED AS TO WHETHER ADVERSE OR FAVORABLE) (STATE NONE IF THAT IS THE CASE)</b>	13(i)
13b	<b>DIGITAL REPLICA ADVERTISING POLICY:</b>	13(ii)

AVERAGE CIRCULATION PER ISSUE		
Total	Singapore	Other Countries

READ  
AUDIT  
NOTE

12

<b>1C. DIGITAL NON-REPLICA</b>		
14	<b>PAID Single Issue</b>	10
14a	<b>Paid Subscription</b>	
	(i) At full rate of print edition	10(a)
	(ii) At less than full rate but not less than 50% of print edition	10(a)
	(iii) At less than 50% of full rate of print edition	10(a)
14b	<b>Paid Subscription</b>	
	(i) At full rate of print edition	10(b)
	(ii) At less than full rate but not less than 50% of print edition	10(b)
	(iii) At less than 50% of full rate of print edition	10(b)
	<b>Total Paid Circulation – Digital Non-Replica (14a + 14b)</b>	
15	<b>FREE CIRCULATION</b>	
15a	<b>Verified Subscription</b>	11
	<b>Total Free Circulation – Digital Non-Replica (15a)</b>	
	<b>TOTAL AVERAGE CIRCULATION PER ISSUE – DIGITAL NON-REPLICA (14 + 15)</b>	

16a	<b>DATES OF AND PERCENTAGE VARIANCES FROM THE AVERAGE NET CIRCULATION OF ANY ISSUES WITH A VARIANCE EXCEEDING 10% (MARKED AS TO WHETHER ADVERSE OR FAVORABLE) (STATE NONE IF THAT IS THE CASE)</b>	13(i)
16b	<b>DIGITAL NON-REPLICA ADVERTISING POLICY:</b>	13(iii)

## MONTH BY MONTH SUMMARY OF CIRCULATION - PRINT

(SEE AUDIT NOTE 15)

I	ARE THESE MONTH BY MONTH FIGURES GROSS OR NET?					AUDIT NOTE 8,15
	YEAR:	Number of issues distributed in the month	Total Circulation	Singapore	Other Countries	
	JANUARY					
	FEBRUARY					
	MARCH					
	APRIL					
	MAY					
	JUNE					
	JULY					
	AUGUST					
	SEPTEMBER					
	OCTOBER					
	NOVEMBER					
	DECEMBER					
	Total for period	A				
II	Total returned and other disallowed copies for the period (if I is gross)					8,9
III	Total net circulation for the period					
	<b>AVERAGE NET CIRCULATION PER ISSUE (III ÷ BOX A)</b>					
IV	<b>PUBLISHERS STATEMENT:</b>  Facts that the publisher wants ABC to take into account and details of any published issue for which an exclusion note is held					

# MONTH BY MONTH SUMMARY OF CIRCULATION – DIGITAL REPLICA

(SEE AUDIT NOTE 15)

I	ARE THESE MONTH BY MONTH FIGURES GROSS OR NET?					AUDIT NOTE 12
	<b>YEAR:</b>	Number of issues distributed in the month	Total Circulation	Singapore	Other Countries	
	JANUARY					
	FEBRUARY					
	MARCH					
	APRIL					
	MAY					
	JUNE					
	JULY					
	AUGUST					
	SEPTEMBER					
	OCTOBER					
	NOVEMBER					
	DECEMBER					
	Total for period	A				
II	Total disallowed copies for the period (if I is gross)					12
III	Total net circulation for the period					
	<b>AVERAGE NET CIRCULATION PER ISSUE (III ÷ BOX A)</b>					
IV	<b>PUBLISHERS STATEMENT:</b>					
	Facts that the publisher wants ABC to take into account and details of any published issue for which an exclusion note is held					

# MONTH BY MONTH SUMMARY OF CIRCULATION – DIGITAL NON-REPLICA

(SEE AUDIT NOTE 15)

I	ARE THESE MONTH BY MONTH FIGURES GROSS OR NET?					AUDIT NOTE 12
	<b>YEAR:</b>	Number of issues distributed in the month	Total Circulation	Singapore	Other Countries	
	JANUARY					
	FEBRUARY					
	MARCH					
	APRIL					
	MAY					
	JUNE					
	JULY					
	AUGUST					
	SEPTEMBER					
	OCTOBER					
	NOVEMBER					
	DECEMBER					
	Total for period	A				
II	Total disallowed copies for the period (if I is gross)					12
III	Total net circulation for the period					
	<b>AVERAGE NET CIRCULATION PER ISSUE (III ÷ BOX A)</b>					
IV	<b>PUBLISHERS STATEMENT:</b>					
	Facts that the publisher wants ABC to take into account and details of any published issue for which an exclusion note is held					



**CHIEF CIRCULATION EXECUTIVE'S REPORT TO THE ABC.**

I confirm that the circulation details as set out in the Return have been prepared in accordance with the requirements of the ABC as outlined in the Audit Notes and instructions which accompanied this Return.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Name in Blocks \_\_\_\_\_ Position \_\_\_\_\_

**TO WHOM SHOULD THE CERTIFICATE BE SENT TO IF DIFFERENT FROM THAT AT SECTION 4:**

Name \_\_\_\_\_

Address \_\_\_\_\_

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# GENERAL DATA AND PUBLISHER'S STATEMENT

(SEE AUDIT NOTE 17)

Title: \_\_\_\_\_

1. Brief editorial outline

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2a. Year journal founded \_\_\_\_\_

b.

	Cover Price	S'pore Annual Subscription	Other Countries
Print			
Digital Replica			
Digital Non-Replica			

c. Changes in publication name or ownership in previous twelve months

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3. Name of publishing company \_\_\_\_\_

4. Advertisement manger \_\_\_\_\_ Editor \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_ Tel \_\_\_\_\_ Fax \_\_\_\_\_

Telex \_\_\_\_\_ Telex \_\_\_\_\_

5. Frequency of publication \_\_\_\_\_ Publishing day / date \_\_\_\_\_

6. Copy day / date black and white \_\_\_\_\_ Colour \_\_\_\_\_

7. Any issues during period additional to normal frequency? \_\_\_\_\_

8. Do you operate a reader enquiry service? \_\_\_\_\_

9. Do you accept inserts? \_\_\_\_\_

10. Do you provide special services? \_\_\_\_\_

11. Type page size \_\_\_\_\_ Format \_\_\_\_\_

12. Method of binding \_\_\_\_\_ Normal method (s) of printing \_\_\_\_\_

13. Other Information (10 lines maximum)

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I hereby certify that the information given above is, to the best of my knowledge and belief, correct in all details.

Signature \_\_\_\_\_

Position \_\_\_\_\_

Name in blocks \_\_\_\_\_

Date \_\_\_\_\_